



ANNUAL FESTIVAL DE LA ISLA
A Puerto Rican Cultural and Unity Event

Welcome Sponsors to Festival de La Isla

In 2002, Solano County residents Linda and Café organized the Annual Festival de la Isla Festival. Thousands of Latin music enthusiasts from throughout California and the East Coast annually gather to share their love for the sights and sounds of Puerto Rican music and dance. This annual tradition also serves to share the beauty of the Puerto Rican culture while celebrating diversity with family and friends through the taste and aromas of some of the best Caribbean food.

Through this event:

- Culturally diverse residents of North Bay Area broaden their exposure and learn about their neighbors' Puerto Rican culture, music and family values.
- Local youth groups have an opportunity to gain work experience and develop leadership skills by assisting sponsors, vendors and performers with onsite setup, participant registration, security, parking, and maintenance activities.
- Corporate sponsors get an opportunity to promote their products and services.
- Vendors get a chance to display and sell a variety of goods, including arts and crafts, jewelry, clothing, and multi-ethnic foods.

Festival de la Isla Corporate Sponsorship and Benefits

Name of Company: _____

Contact Name and Title: _____

Address: _____

Phone: _____ Fax: _____ Cell: _____

e-mail address: _____



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|-------------------|---------|---|
| Platinum | \$5,000 | <ul style="list-style-type: none"> • Recognition as Premier Sponsor for Festival de la Isla • Recognition in the event program with company logo • Recognition on Festival de la Isla’s website including corporate logo and link. • Company Logo placed on front of main stage banner and on more than 10,000 ad flyers, in our Commercial and all other ads, and on highway Bill Board • A 10x10 foot ground space on day Event • VIP back stage access • Five on-stage raffle opportunities • Special VIP parking • Food Vouchers |
| Gold Sponsor | \$2,000 | <ul style="list-style-type: none"> • Recognition in the event program with company logo • Recognition on Festival de la Isla’s website including corporate logo and link. • Company Logo placed on front of main stage banner and corporate logo and on more than 10,000 ad flyers. • A 10x10 foot ground space on day of Event • VIP Back stage access • Three on-stage raffle opportunities • Special VIP Parking • Food Vouchers |
| Silver Sponsor | \$1,000 | <ul style="list-style-type: none"> • Recognition in the event program • Recognition on the Festival de la Isla’s website • Company Logo placed on front of main stage banner. • A 10x10 foot ground space on day of Event. • Food Vouchers |
| Bronze Sponsor | \$500 | <ul style="list-style-type: none"> • Recognition in the Event program • A 10x10 foot ground space on day of Event |
| Community Sponsor | \$50 | <ul style="list-style-type: none"> • Recognition in the Event Program |



By signing this document I understand that I am entering into a contractual agreement between Festival de la Isla on behalf of _____ (Company Sponsor), that I am the responsible entity and qualified to enter into this contractual agreement.

Name of Individual responsible

Date

Signature

Make checks payable and mail along with the application to:

ATTN: Linda August
Festival de la Isla
PO Box 1036
Suisun City, CA 94585

Email Linda at: festivaldelaisla@comcast.net

Thank you for your sponsorship